



**Newcap Radio – Kentville, Nova Scotia  
Street Team Member**

89.3 K-Rock in the Annapolis Valley is looking for the next promotions superstar! As a member of the promotions team, you will represent 89.3 K-Rock at lots of events – big and small. Reporting to the Promotions Director, you will be motivated, outgoing, energetic, and able to work solo and as part of our Street Team at 89.3 K-Rock.

**RESPONSIBILITIES:**

- Bring a ROCK STAR feel to station events, giving 89.3 K-Rock listeners and clients the full rock star treatment.
- Be knowledgeable and enthusiastic brand ambassadors for the station by actively engaging listeners and clients.
- Work closely with the promotions team to build and maintain great relationships in our community.
- Set-up and oversee all technical aspects and broadcast equipment at live broadcasts.
- Ensure the proper handling and safe storage of all promotional signage and equipment.
- Ensure proper and safe usage and maintenance of station vehicles.
- Develop current and compelling content for the 89.3 K-Rock website and social media platforms.
- Provide detailed post-event reports and ideas on how to make the next event even better.
- Take responsibility for ensuring all events are executed efficiently and on time. Punctuality is a big deal!

**QUALIFICATIONS**

- Graduate or current student of broadcasting, media, public relations, or marketing program preferred.
- Previous radio experience and knowledge of the Annapolis Valley are definite assets.
- Experience with social media is essential. Must have in-depth knowledge and understanding of social media
- A valid NS Driver's License and clean driving abstract.
- Flexible availability including evenings, weekends, and holidays.
- Highly energetic, outgoing, and eager to interact with our audience and clients.
- Ability to work in a fast-paced environment under minimal supervision.
- Must be willing to get your hands dirty and handle occasional heavy lifting
- Willing to become an expert at set-up and tear down of promotional and station equipment.

If this sounds like you, then do the following:

- Tell me about yourself, and why you want to be a part of the K-Rock team.
- Send your resume with references.

**Doug Ralph**  
**Promotions Director**  
[dralph@newcap.ca](mailto:dralph@newcap.ca)

Only those applicants selected for an interview will be contacted.

Newcap values diversity in its work force and is committed to Employment Equity, all applications submitted must be accompanied by a completed Employment Equity Questionnaire form. The form may be downloaded from the following link: <http://www.ncc.ca/confidential-employment-equity-workforce-survey>